

“Capitalizing on Our Resources:” Natural Enterprise Development in Northeast N.C. - \$100,000

“Capitalizing on Our Resources” is a partnership between Tyrrell, Washington, Hyde, Dare and Beaufort counties. This project will make use of the region’s “green infrastructure” as an economic development tool and programs will be developed to enhance the region’s natural and cultural resources. An incubator facility will also be created to provide assistance to microenterprises, which are businesses with five or fewer employees.

Marine & Aquaculture Resource & Training (MART) - \$ 66,000

The MART program will enable Carteret County to provide economic development and technical assistance to budding industries of boat building and aquaculture, which is the farming of aquatic products such as fish and shrimp. The county will work with the Carteret Community College’s Microenterprise Development Program to provide these services.

Kerr-Tar Business Enhancement, Acceleration and Mentoring (BEAM) Center - \$60,000

The Kerr-Tar Regional Partnership is comprised of Franklin, Granville, Person, Vance and Warren counties. This partnership will provide a business support system to teach local businesses best practices. In addition, the partnership will develop strategies to attract the assembling processes of products researched and designed in the Research Triangle Park.

Stimulating the “Mom and Pop Economy” - \$60,000

Columbus County is partnering with Southeastern Community College (SCC) to provide a stronger support system for the “Mom and Pop Economy” in the county. This project will be used to assist potential entrepreneurs by mapping the county’s available resources, creating a small business resource guide and hosting entrepreneurship networking forums.

Growing Entrepreneurs - \$55,000

Growing Entrepreneurs is a project with the Town of Elkin and Surry County. This project will focus on promoting growth in the area’s tourism industry. It will also create partnerships between local entrepreneurs and the Town of Elkin and Surry County.

Entrepreneur Development Partnership - \$50,000

The Entrepreneur Development Partnership is comprised of the Economic Development Department of Watauga County and Appalachian State University. This partnership will create a support group for budding entrepreneurs, help to identify growing markets and future business leaders, and host business planning and preparation workshops.

Entrepreneurial Stimulus Program - \$45,000

The Entrepreneurial Stimulus Program will allow Burke County to create a staff position that would spearhead entrepreneurial development and activities in the county. This program will also be used to provide support for the Small Business & Technology Development Center at Western Piedmont Community College.

Williamston Incubator Project (WIP) - \$34,500

The Town of Williamston will use the WIP program to provide subsidies to attract retail entrepreneurs to the downtown area. A portion of the town’s downtown will be renovated for microenterprises. This project will also create a capital formation substitution fund, which will help microenterprises purchase and/or lease equipment such as cash registers, computers, fax machines and copiers.